

# Weightless Wealth

Find your real  
value in a future  
of intangible  
assets

Daniel Andriessen  
& René Tissen

# Weightless Wealth

**Léo Pomar**



## **Weightless Wealth:**

**Weightless Wealth** Daniel Andriessen, Rene Tissen, 2000 Weightless Wealth provides you with the practical tools to identify assess and evaluate these intangible assets and helps you to leverage them to their full potential creating a high growth high performance company

**Making Sense of Intellectual Capital** Daniel Andriessen, 2004-02-18 Peter Drucker has introduced us all to the knowledge era where knowledge is the primary resource and intangibles intellectual capital resources and assets are now largely recognized as the most important sources of organizations competitive advantage With the recognition of the importance of Intangibles comes the problem of how to properly identify them and assign them a value within the corporation This is an area of concern in 5 fields 1 accounting and financial reporting 2 performance measurement and management 3 valuation in the finance field 4 the Human Resources field in terms of management strategy and planning and 5 Intellectual Capital Over the past eight years over 25 methods have been proposed for the valuation of intangibles coming out of these 5 fields In this book Andriessen evaluates 25 existing methods of intangible valuation according to highly developed criteria In performing his evaluations Andriessen synthesizes the state of the art research from these fields based on extensive research He then presents his own method for valuing intangibles which he began developing and testing as a Senior Manager at KPMG Knowledge Advisory Services in The Netherlands He relates six case studies in which this method was tested in actual companies carefully reviews the results of his tests and then concludes by offering a new and improved method for valuing intangibles in his Weightless Wealth Toolkit a complete step by step process for identifying valuing and managing Intangibles to help managers operate successfully in the Intangible Economy

**The Business of Virtue** Clive Wright, 2004 Clive Wright explores the interface between Christian values and the utilitarian and pragmatic consideration of business By turning its back on the business world he argues that Christians have lost a valuable opportunity to influence the secular world He lays out a Christian affirmation of wealth creation and shows how by religious thinking and business activity can fruitfully come together

**Beyond the Deal: A Revolutionary Framework for Successful Mergers & Acquisitions That Achieve Breakthrough Performance Gains** Hubert Saint-Onge, Jay Chatzkel, 2008-08-10 Mergers and acquisitions are happening in record numbers with billions of dollars changing hands and major corporate deals making headlines every day But the harsh reality is that most deals fail Why Because the companies didn t plan didn t prepare and didn t perform up to expectations They didn t think beyond the deal This revolutionary guide written by two top consultants who ve worked with some of the biggest companies in the world goes beyond other books on the subject by giving you a complete systematic framework of hands on strategies for every step of the process No matter which side of the acquisition you re on what stage of the game you re at or whatever level of management you re in you will learn how to create new value for yourself recognize new opportunities for your team and inspire unprecedented levels of performance for your organization If you ve got the urge to merge and the need to succeed Beyond the Deal offers a wealth of ready to use tools

and techniques including 6 essential keys to a smooth integration 4 steps to making a quantum leap in performance 3 common mistakes that lessen value 3 surefire ways to get your team on board Dozens of case examples quizzes checklists and more In addition to step by step planning strategies the book shows you how to assess a company s full potential and more specifically how to motivate full time workers as they face new challenges take on new responsibilities and work with new people You ll also find crucial advice on corporate branding customer service company leadership and knowledge management And you ll be surprised to discover just how do able and profitable mergers and acquisitions can be The book also includes self questionnaires to test your acquisition readiness case by case examples of famous successes and notorious failures and other tools

**In the Path of the Persian [poems]** Stephen Magister,1907 **Australian CPA.** ,2001

**The Value of Weightless Wealth** Daniel Gerard Andriessen,2003 *Intangible Capital* John F. Tomer,Bart Eikelenboom,2008 Despite increasing research efforts there is still much confusion regarding the nature and contribution of the most intangible forms of capital This book develops a comprehensive and unifying conception of intangible capital in order to understand its role with respect to economic growth well being and rationality As the book illustrates utilizing the intangible capital concept enables many new and important economic insights Intangible capital is defined to include standard human capital noncognitive human capital including personal capital social capital and other intangible manifestations of human capacity Understanding intangible capital is a key to realizing the full human potential of our economic systems Explaining how the main components of intangible capital contribute to economic growth this book will be of great interest to social scientists in the fields of heterodox behavioural and social economics social capital HRM and economic and organizational change It will also be of considerable value to government policymakers and business managers interested in the role and implications of intangible capital and intangible assets for productivity growth and the performance of firms Philosophers and psychologists among others should find the chapters dealing with intangible capital in relation to well being and rationality of particular interest **Journal of Indian History** ,1929 The Grid Philip Kerr,1997-02-01 In the heart of Los Angeles the smart building nicknamed the Grid can talk to its occupants forecast the weather and tell if any inhabitant has been taking drugs On the eve of its opening the key players gather to put the finishing touches on their masterpiece of architecture and computer science Then something goes terribly wrong and people begin to die Now the creators must stop their creation before it kills them all one by one Acta Universitatis Lodziensis ,2004 **Accounting Change in the Period of Economic Transformation in Poland and Lithuania** Irena Sobańska,Česlovas Christauskas,2004 **Quantum Investing** Stephen R. Waite,2003 In this book about quantum physics based industries the author unravels the complexity of quantum physics and mechanics and makes clear how this science will be used in future technologies Virtual Money Elinor Harris Solomon,1997 Offers an informative examination of the pros and cons of virtual money in its myriad forms Beginning with the growth of the credit card in the mid sixties Solomon economics GWU goes on

to explore exotic new E monies such as Smart Cards e cash electronic wallets and cybermoney Also covers upcoming innovations such as electronic benefits transfers EBT which may replace food stamps by 1999 Annotation copyrighted by Book News Inc Portland OR **Journal of Managerial Issues** ,2004 **POFSA Journal of Arts, Science, and Technology** ,2008 The Social Life of Ideas Bregje Franciske Van Eekelen,2010 *Knowledge Management for Nuclear Industry Operating Organizations* International Atomic Energy Agency,2006 Managing knowledge in the nuclear industry will be one of the most critical challenges in the near future The purpose of this publication is to identify the fundamental elements needed for an effective knowledge management KM system to share with nuclear industry operating organization managers lessons learned regarding KM as well as providing guidance concerning methods for KM implementation Intended as an introduction to KM approaches and practices this publication also provides guidance on improving KM practices in nuclear industry operating organizations Senior and middle level managers of nuclear industry operating organizations will find that the book provides a wealth of practical information and is a critical resource informing their KM planning system implementation and improvements **Humanities and Social Sciences** ,2007 **Exploiting the Knowledge Economy** Paul M. Cunningham,Miriam Cunningham,2006

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### **Weightless Wealth Introduction**

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