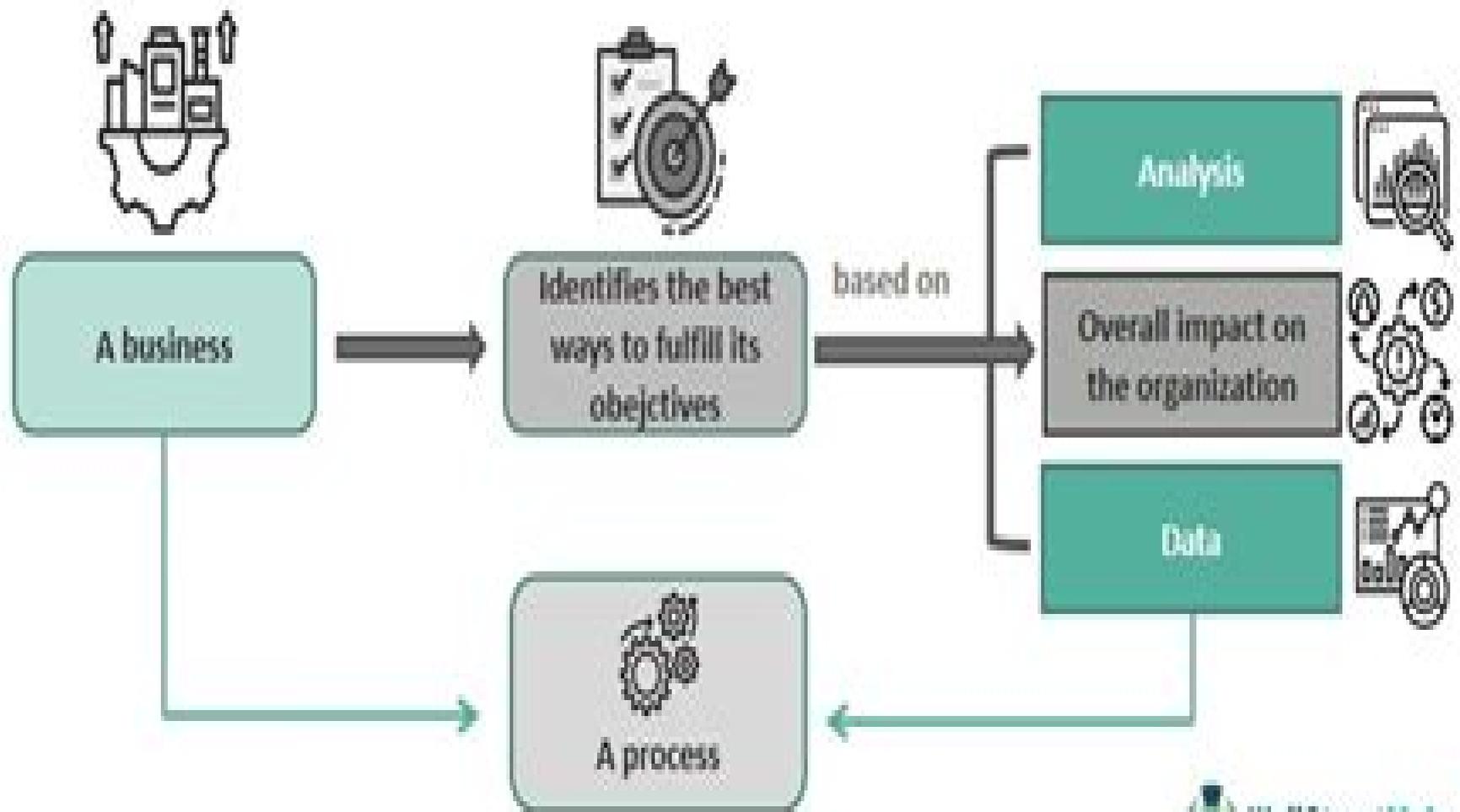


# Strategic Decision Making



# Strategic Decision Making In A Social Program

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**Strategic Perspectives on Social Policy** John E. Tropicman, Milan Dluhy, Roger Lind, 2013-09-17 *Strategic Perspectives on Social Policy* is a collection of readings that provide insights into social policy processes analysis and implication The goal is to locate social policy within a context that suggests the possibility of a wider array of choices for the policymakers The distinction between social policy and social program is given emphasis This book has 14 chapters divided into four sections The first section deals with the relation between politics and policy with emphasis on the link between social science and social policy as well as on the influence of social values on the direction of policy The next section illustrates some of the critical skills and technologies that may be used to facilitate the process of making choices and decisions Topics covered include policy research and analysis the development and structuring of policy policy purveyance and implementation and assessment and evaluation of policy The chapters that follow explore some of the more important contexts of the loci of social change along with the kinds of mechanisms that may be used to make choices operational This monograph is intended for policymakers and others interested in the policy making process as well as for students and teachers in the areas of political science sociology social work public policy and social planning

**Review of the U.S. Global Change Research Program's Update to the Strategic Plan Document** National Academies of Sciences, Engineering, and Medicine, Division of Behavioral and Social Sciences and Education, Board on Environmental Change and Society, Division on Earth and Life Studies, Board on Atmospheric Sciences and Climate, Committee to Advise the U.S. Global Change Research Program, 2016-06-24 The Update to the Strategic Plan USP is a supplement to the Ten Year Strategic Plan of the U S Global Change Research Program USGCRP completed in 2012 The Strategic Plan sets out a research program guiding thirteen federal agencies in accord with the Global Change Research Act of 1990 This report reviews whether USGCRP s efforts to achieve its goals and objectives as documented in the USP are adequate and responsive to the Nation s needs whether the priorities for continued or increased emphasis are appropriate

and if the written document communicates effectively all within a context of the history and trajectory of the Program

**Strategic Leadership and Management in Nonprofit Organizations** Martha Golensky, Mark A. Hager, 2020

Nonprofit organizations need smart informed managers This comprehensive introductory textbook aims to expose students to the range of responsibilities expected from modern nonprofit organizations and their boards executive management frontline staff and community volunteers Featuring an extended case study this book is a useful guide for students and professionals new to the workplace on topics such as successfully managing change strengthening programs nurturing a dynamic board of directors diversifying revenues and building a strong committed staff and volunteer corps

**Strategic Management and Organizational Decision Making** Alan Walter Steiss, 1985

**Evaluation Research (social Action Programs)** Mary A. Vance, 1987

**Strategic Marketing for Nonprofit Organizations** Philip Kotler, O. C. Ferrell, Charles W. Lamb, 1987  
Abstract This text applies the basic principles and practices of marketing to a nonprofit environment and introduces the reader to basic concepts and tools for developing and implementing and managing a marketing effort Part One focuses on developing a philosophy for marketing and is keyed primarily on the notion of developing a customer orientation Part Two deals primarily with strategic planning and organization and covers the topical areas of the strategic marketing planning process marketing research market measurement and forecasting marketing planning organization leveraging limited resources and fund raising Part Three discusses a wide array of conceptual tools for determining an acceptable marketing mix In Part Three the authors explain the notion of a marketing mix describes differences in marketing programs for products services and desirable social behaviors discusses management of the marketing effort as well as basic concepts in the communication process and their relationship to marketing Part Four deals exclusively with the notion of evaluation and control in the marketing process

**Resources in Education**, 1988

The Social Framing of Strategic Planning in Academic Health Centers Jonathan A. Showstack, 1997

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**Communication in the Social Marketing of Contraceptives** Rashmi Luthra, 1988

*SOCIAL MARKETING* Philip Kotler, Ned Roberto, 1989-10-30

Outlines hows groups devoted to social change can effectively utilize their resources to maximize results providing a marketing framework for social campaigning and targeting consumer groups

**The Application of Diffusion Models to Population Programs** Ned Roberto, 1978

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Creative Computer Software for Strategic Thinking and Decision Making Robert J. Thierauf, 1993-01-21

Future thinking about improving strategic thinking and decision making involves integrating creativity

with the latest in information systems The text looks at a number of areas that are impacted by creativity with special emphasis on creative computer software Management decision making is examined from a problem finding or a forward looking viewpoint that can benefit from utilizing creative computer software Not only is this software useful for organizing ideas but also for getting managers involved in networking ideas in different locations of a company The software centers on the generation of new ideas To demonstrate the generation of these ideas the text gives a number of real world applications of creative computer software Particular emphasis is placed on IdeaFisher 4 0 **Best Papers Proceedings ... Annual Meeting of the Academy of Management** Academy of Management,1996

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