



Strategic Learning And Knowledge Management

Gabriela Dutrénit



Strategic Learning And Knowledge Management:

Strategic Learning and Knowledge Management Ron Sanchez, Aimé Heene, 1997-02-12 Accordingly this volume also examines processes within firms that improve both the creation and application of new knowledge in competitive and cooperative interactions between organizations Strategic Learning and Knowledge Management challenges many notions prevalent in current discussions of knowledge and learning such as the strategic value of tacit knowledge and the need to rely primarily on internal learning processes Using case studies from American and European companies the contributors bring you up to date with current thinking about managing strategically important knowledge in organizations

Strategic Learning and Knowledge Management Ron Sanchez, Aimé Heene, 1997 [Strategic Learning and Knowledge Management](#) Ron Sánchez, Aimé Heene, 2002

Strategic Learning in a Knowledge Economy Robert L Cross, Sam Israelit, 2009-11-03 Strategic Learning in a Knowledge Economy defines unique and powerful ways that organizations can foster learning at the individual group and organizational levels a capability critical to both strategic objectives and business performance The book explains how individuals and organizations learn clarifying cognitive and social aspects of the topic Readers will understand how learning enables organizations and individuals to better create assimilate and transfer knowledge Strategic Learning in a Knowledge Economy helps managers create individual and collective processes that maximize the quality of the knowledge created and learned and ensures this knowledge is effectively used The book appropriately redefines the frequently narrow and technology oriented view of learning and explains how an effective learning strategy ensures that a broad base of employees learn and implement vital organizational lessons Strategic Learning in a Knowledge Economy features focused discussions of organizational core competencies learning and innovation communities of practice assessing organizational learning capabilities and other important learning topics This authoritative compendium helps readers master organizational issues crucial in today's knowledge economy by *Strategic Learning and Development Practice* Graham Perkins, Sian Robinson, 2025-01-03 Designed to support aspects of the CIPD's advanced diplomas the CIPD Advanced Diploma in Strategic Learning and Development and equip students with the skills needed to embark on a career in L D Offering essential coverage of the underpinning theory of learning and development this book explores key learning models learning styles and an examination of how people learn Building on these theoretical foundations Strategic Learning and Development Practice goes on to explore how this theory applies in practice including identifying learning needs learning analytics knowledge management technology supported learning and how to build and evaluate an L D strategy This book is full of real world examples and pedagogical features to support student learning These include reflective practice questions to consolidate learning and promote critical thought as well as explore further boxes to facilitate wider reading and encourage students to explore areas of interest in more depth Key definitions in this book give a clear outline of the essential terms and key learning points at the end of every chapter support student revision of the most

important themes Online resources include a lecturer manual and PowerPoint slides for each chapter

Learning and Knowledge Management in the Firm Gabriela Dutrénit,2000-01-01 this is a substantive contribution to the literature on capability development one which breaks new ground on a hitherto little understood aspect of the knowledge management literature knowledge management issues related with transition stage Few researchers have addressed the full complexity of the transition process of capability development drawing on such an impressive set of data and over such an extended period of time By doing so the book provides a range of new insights into knowledge management issues related with the process of capability development namely those related to the organizational knowledge creation within a latecomer firm It should be read and discussed Muriela P dua Journal of Evolutionary Economics Strategic management literature has until now concentrated on the analysis of how large innovative firms maintain rebuild or renew strategic capabilities This important book illustrates the complex transition process involved as firms accumulate knowledge and develop new types of knowledge management to build the primary strategic capabilities

Knowledge Management as a Strategic Asset Jon-Arild Johannessen,2018-11-01 Jon Arild Johannessen examines the history of knowledge management in order to highlight the contributions that the discipline can make to twenty first century strategic challenges

Strategic Knowledge Management Technology Petter Gottschalk,2005 Strategic Knowledge Management Technology applies the knowledge based view of the firm which builds on the resource based theory The value shop is identified as the typical value configuration for knowledge firms This book applies stages of growth model for knowledge management technology where firms develop from the person to tools strategy via the person to person strategy and the person to documents strategy to the person to systems strategy The case of law firms is extensively explored IS IT strategy for knowledge management is developed within the framework of the Y model

Knowledge Management and Organizational Competence Ron Sanchez,2001 Two themes have become epicenters of new management thinking in the late 1990s knowledge management and competence based approaches to strategic management These two themes share a common interest in identifying important forms of organizational knowledge and in understanding processes through which knowledge can be transformed into organizational capabilities and competences Knowledge Management and Organisational Competence draws on the latest research by a number of noted management scholars It presents new insights into various kinds of knowledge that are of value to organizations organizational interactions that can create strategically useful knowledge alternative processes for managing knowledge and approaches to integrating key forms of knowledge into organizational processes of competence building and leveraging The papers in the volume collectively define a powerful conceptual framework for understanding organizational knowledge and its central role in building and leveraging competences They present well articulated logically consistent conceptualizations that will provide new theoretical impetus for management researchers while at the same time providing case studies and examples of practical applications that suggest useful new methods and tools for management

practitioners **Emergent Knowledge Strategies** Ettore Bolisani,Constantin Bratianu,2017-07-06 This book is intended to spark a discourse on and contribute to finding a clear consensus in the debate between conceptualizing a knowledge strategy and planning a knowledge strategy It explores the complex relationship between the notions of knowledge and strategy in the business context one that is of practical importance to companies After reviewing the extant literature the book shows how the concept of knowledge strategies can be seen as a new perspective for exploring business strategies It proposes a new approach that clarifies how planned and emergent knowledge strategies allow companies to make projections into the uncertain and unpredictable future that dominates today s economy **Knowledge Services** Guy St. Clair,2016-11-07

Knowledge services converges information management knowledge management KM and strategic learning into a single enterprise wide discipline for the benefit of the business or organization in which it is practiced As the acknowledged framework for strategic knowledge management knowledge services the responsibility of the knowledge strategist leads to excellence in knowledge sharing and ultimately to shaping the organization as a knowledge culture Knowledge Services A Strategic Framework for the 21st Century Organization provides guidance for the knowledge strategist and is designed specifically to serve as a reference for that management employee and for those seeking to become knowledge strategists

Handbook of Organizational Learning and Knowledge Management Mark Easterby-Smith,Marjorie A. Lyles,2011-08-17 The fully revised and updated version of this successful Handbook is welcomed by management scholars world wide By bringing together the latest approaches from the leading experts in organizational learning knowledge management the volume provides a unique and valuable overview of current thinking about how organizations accumulate knowledge and learn from experience Key areas of update in the new edition are Resource based view of the firm Capability management Global management Organizational culture Mergers acquisitions Strategic management Leadership The Strategic Knowledge Management Handbook Arun Hariharan,2015-07-14 The primary purpose of this book is to enable you to implement a strategic KM program in your business and derive business results from it The contents of this book are relevant to any business manufacturing or service and also in education not for profit government and other types of organizations This book is written for business leaders and executives It is particularly addressed to CEOs and senior management to help them understand how they can use KM as a strategy to achieve their business objectives For KM professionals the objective of this book is to help them to implement KM with real business results While this book talks about various concepts related to KM everything contained in the book is based on first hand experience of helping the implementation of these concepts at several companies with significant business results including some Most Admired Knowledge Enterprise MAKE award winners The book largely tells its story through real examples From Knowledge Management to Strategic Competence Joseph Tidd,2006 Attempts to establish the links between strategic competencies knowledge management organisational learning and innovation specifically how an organisation identifies assesses and exploits its competencies and translates

these into new processes products and services *Competence-Based Strategic Management* Aimé Heene, Ron Sanchez, 1997-02-12 The emergence of the competence concept in management has meant new concepts for developing better approaches to strategic management in organisations The authors outline this latest method of assessing assets and capabilities in companies *Organizations and Knowledge Management* Marco Valeri, 2025-10-03 The premise of this book is that in the contemporary fast evolving competitive landscape traditional management models are outdated The author emphasizes instead the importance of continuous knowledge regeneration and human capital in achieving sustainable success Through insightful chapters on post modernism in organizational design complexity and strategic learning this book guides organizations in recognizing the value of human knowledge and the dynamic nature of routines It challenges outdated management models urging leaders to reinvent their organizations with intelligence and adaptability Essential reading for business leaders managers and academics this book offers a comprehensive framework for fostering innovative knowledge driven organizations **The Essentials of Knowledge Management** John S. Edwards, 2016-04-29 This book reviews the field of Knowledge Management taking a holistic approach that includes both soft and hard aspects It provides a broad perspective on the field rather than one based on a single viewpoints from Computer Science or Organizational Learning offering a comprehensive and integrated conception of Knowledge Management The chapters represent the best Knowledge Management articles published in the 21st century in Knowledge Management Research Practice and the European Journal of Information Systems with contributors including Ikujiro Nonaka Frada Burstein and David Schwartz Most of the chapters contribute significantly to practise as well as theory The OR Essentials series presents a unique cross section of high quality research work fundamental to understanding contemporary issues and research across a range of Operational Research topics It brings together some of the best research papers from the highly respected journals of the Operational Research Society also published by Palgrave Macmillan **E-Learning: Strategies for Delivering Knowledge in the Digital Age** Marc J. Rosenberg, 2000-11-16 Internet and intranet technologies offer tremendous opportunities to bring learning into the mainstream of business E Learning outlines how to develop an organization wide learning strategy based on cutting edge technologies and explains the dramatic strategic organizational and technology issues involved Written for professionals responsible for leading the revolution in workplace learning E Learning takes a broad strategic perspective on corporate learning This wake up call for executives everywhere discusses Requirements for building a viable e learning strategy How online learning will change the nature of training organizations Knowledge management and other new forms of e learning Marc J Rosenberg Ph D Hillsborough NJ is an independent consultant specializing in knowledge management e learning strategy and the reinvention of training Prior to this he was a senior direction and kowledge management field leader for consulting firm DiamondCluster International Knowledge Management Murray E. Jennex, 2008 This is the defining reference source for all theories concepts and methodologies within the KM discipline It includes chapters on Implementing

KM in Organizations KM Systems Acceptance KM Communication Knowledge Representation Knowledge Sharing KM Success Models Knowledge Ontology and Operational KM and provides libraries with the defining reference to the field Provided by publisher *Autopoietic Knowledge Systems in Project-Based Companies* Kaj U. Koskinen, 2010-10-14 All companies draw on resources outside the business and have to compete with other enterprises to attract these resources Standard texts on management and organization argue that the best way to get ahead in business is by getting a firm grasp of this external environment by representing it internally Kaj Koskinen claims that this is the wrong approach He argues that business knowledge doesn't just represent the world outside the company but is a construction of the company and the people working in it The success of a company depends less on how clearly it represents the external environment than on factors such as institutional memory a culture of trust and appropriate organizational mechanisms for learning In short the most successful companies are those which are what the author calls autopoietic knowledge systems In this book he presents a novel scheme for understanding knowledge creation and learning in project based enterprises He shows how autopoietic knowledge systems can be built and the benefits they can bring All scholars and students of knowledge management will benefit from the radical new approach to business organization presented in this book It will also be of great interest to knowledge managers looking to understand how they can drive their businesses forward

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