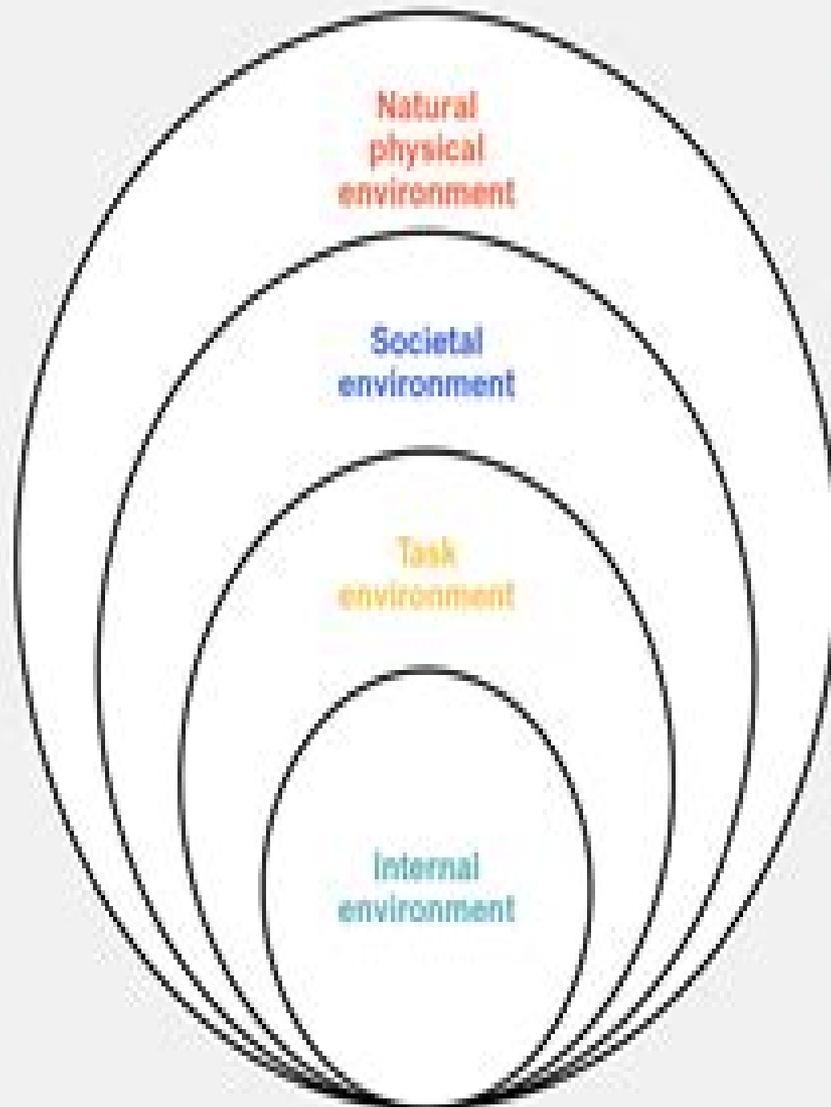


# BUSINESS ENVIRONMENT



## Natural physical environment

- Natural physical environment
- Climate
- Wildfire

## Societal environment

- Political
- Economy
- Sociocultural
- Technological
- Legal

## Task environment

- Governments
- Special interest groups
- Customers
- Competitors
- Trade associations
- Labor unions
- Creditors
- Communities

## Internal environment

- Structure
- Culture
- Company's resources

# Understanding Business Environments

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**Business Environment** Dr. Ankireddy Yenireddy, 2024-12-27 Business Environment: the dynamic external and internal factors influencing business operations. It covers key aspects such as economic, political, legal, technological, and socio-cultural environments that shape corporate strategies. It delves into globalization, market competition, regulatory frameworks, and sustainable business practices, providing insights into how organizations adapt to changing environments. With real-world examples and analytical perspectives, it serves as an essential guide for students, entrepreneurs, and professionals seeking to understand the complexities of the business landscape and make informed strategic decisions. *Understanding Business: Markets* Vivek Suneja, 2005-07-25 How do markets work? This reader introduces the student to the workings of the market, explaining both the reasons for its success and its shortcomings. Throughout the text, it encourages a critical approach, demonstrating the diversity of market economies. In particular, it explores the social nature of market economies, the range of approaches to the study of the market, and discusses Marxist, Austrian, Keynesian, and institutional economics as alternatives to the neo-classical mainstream. It also examines the differences between Anglo-American, European, and Asian economic models, the historical development of markets, globalisation, its extent, and its impact, the costs and the benefits of markets. With chapters by Will Hutton, John Gray, and Eric Hobsbawm, this reader provides an excellent introduction. *BUSINESS ENVIRONMENT* VEENA KESHAV PAILWAR, 2014-01-16 Designed primarily as a text for undergraduate and postgraduate students of management and commerce, this comprehensive and well-organized book equips the readers with the knowledge to analyze the domestic and global business environment. The focus of the book is on the assessment of the evolving business scenario using analytical underpinnings and latest data. This book clearly brings out the implications of changes in socio-economic and legal environment of business and covers business environment by tracking changes in national income, inflation, fiscal deficit, money supply, exchange rate, balance of payment, and many other economic variables. Besides, it briefly covers legal aspects.

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