

Television Station Operations and Management

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Television Station Operations And Management

Leonard Mogel



Television Station Operations And Management:

Television Station Operations and Management Robert L. Hilliard, 1989 Guides the reader through the positions responsibilities and challenges found within every television station

Broadcast Management Ward L. Quaal, James Anthony Brown, 1976

Systems Theory Applied to Television Station Management William G. Covington, 1997-11-28 This book explores how traditional television stations are faced with unprecedented competition from new methods of delivering video signals The book uses systems theory as a framework to view how departments at four stations are competing in the new media environment Contents Introduction Background of the study Theoretical Framework Methodology Description of the Four Stations Departments Subsystems at the Stations News Department Management Profiles Management as a Subsystem Applying Systems Theory to the Stations A Model for TV Station Management in a Multichannel Marketplace Discussion and Conclusion

A Survey of Problems in Management of Television News Operations Deborah Lynn Hayes, 1974

Television Digest's Cable & Station Coverage Atlas, 1986

National Association of Broadcasters Engineering Handbook Garrison Cavell, 2017-07-28 The NAB Engineering Handbook is the definitive resource for broadcast engineers It provides in depth information about each aspect of the broadcast chain from audio and video contribution through an entire broadcast facility all the way to the antenna New topics include Ultra High Definition Television Internet Radio Interfacing and Streaming ATSC 3.0 Digital Audio Compression Techniques Digital Television Audio Loudness Management and Video Format and Standards Conversion Important updates have been made to incumbent topics such as AM Shortwave FM and Television Transmitting Systems Studio Lighting Cameras and Principles of Acoustics The big picture comprehensive nature of the NAB Engineering Handbook will appeal to all broadcast engineers everyone from broadcast chief engineers who need expanded knowledge of all the specialized areas they encounter in the field to technologists in specialized fields like IT and RF who are interested in learning about unfamiliar topics Chapters are written to be accessible and easy to understand by all levels of engineers and technicians A wide range of related topics that engineers and technical managers need to understand are covered including broadcast documentation FCC practices technical standards security safety disaster planning facility planning project management and engineering management

Television, Station, Management Yale Roe, 1964

FCC Record United States. Federal Communications Commission, 1987

TV Directory, 1980

FCC Record United States. Federal Communications Commission, 1987

Television & Cable Factbook, 1992

Television Factbook, 1981

Guide to College Courses in Film and Television, 1978

The 2002 Guide to the Evaluation of Educational Experiences in the Armed Services American Council on Education, American Council on Education Staff, 2005 Long considered to be the standard reference work in this area this three volume set describes more than 8 000 courses offered between January 1990 and the present by various service branches and the Department of Defense Long considered to be the standard reference work in this area this three volume set describes more than 8 000

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Television ,1928 *Creating Your Career in Communications and Entertainment* Leonard Mogel,1998 This premiere edition from Leonard Mogel provides up to date snapshots with data forecasts and analyses of career opportunities in the worlds of publishing communications media and entertainment A veteran of the printing publishing and movie industries Mogel offers dozens of specific career tips and many interviews with experts in each field Offering visions of dream jobs with a healthy dose of perspective and wisdom this volume is intended for readers interested in pursuing careers in media and entertainment **California. Court of Appeal (1st Appellate District). Records and Briefs** California (State).,

Moving Picture Review & Theatre Management ,1930 **Electronic Media Management, Revised** Peter Pringle,Michael F Starr,2013-06-26 The fifth edition of a classic text features important updates that reflect the enormous changes that have taken place in recent years the Internet as an important information transmission format that is here to stay and convergence among media This edition features thorough discussions on the Internet and convergence as well as reflects the latest information on broadcast and cable regulations and policies It also includes a fresh batch of case studies and study questions As in previous editions this book also covers management theory audience analysis broadcast promotion and marketing **The Federal Reporter** ,1878

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