

JOSEPH A. DIVANNA



Thinking Beyond Technology

Creating New Value
in Business



Thinking Beyond Technology Creating New Value In Business

AW Chickering



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Thinking Beyond Technology J. DiVanna, 2002-11-15 The book examines the value proposition of technology and its relationship with business innovation social preferences and its role as a mechanism of labour savings or revenue generation In the same style as his first book Redefining Financial Services the author combines empirical knowledge with a historical approach revealing the explicit nature of technological advancement while analysing the implicit impact on the process of business The book presents the reader with a question does society shape technology or is technology shaping society

Synconomy J. DiVanna, 2003-05-23 Synconomy argues that the operating state of a firm has a synergistic relationship with the behaviour of the entire marketplace This will be important in order to understand the value of the firm and predict its performance The book will explore the business conditions of an ever more interoperating global economic marketplace in which companies customers and competitors collaborate on many issues The book proposes a new approach to measuring value in this inter connected global framework

The Future of Retail Banking J. DiVanna, 2003-11-06 This book arises from an event on the future of banking which included leading figures in the industry It addresses current trends influencing competition including globalization market structure technology and demographics and how these will impact upon companies and their organization business opportunities revenue streams branding and customer behaviour It will also show banks how to develop strategic initiatives for future competition This will represent essential thinking for the banking and financial services industry

People - The New Asset on the Balance Sheet J. DiVanna, J. Rogers, 2005-03-22 Job migration across international boundaries and jobless economic recoveries are the latest disruptions in the workplace s human equation To help policy makers employers and employees to address these issues Divanna and Rogers propose a more rigorous approach to Human Capital They point out that the emergence of stronger measures management techniques and balance sheet valuations was a key enabler to the emergence of dynamic financial capital markets and international exchanges This book puts forth a framework for measuring managing and negotiating issues of human business value It looks at how policymakers employers and employees can achieve common ground when productivity threatens job loss or avoid the zero sum view that pits international trade against domestic employment

Machiavelliana Michael Jackson, Damian Grace, 2018-06-05 In Machiavelliana Michael Jackson and Damian Grace offer a comprehensive study of the uses and abuses of Niccol Machiavelli s name in society generally and in academic fields distant from his intellectual origins It assesses the appropriation of Machiavelli in didactic works in management social psychology and primatology scholarly texts in leaderships studies as well as novels plays commercial enterprises television dramas operas rap music Mach IV scales children s books and more The book audits surveys examines and evaluates this Machiavelliana against wider claims about Machiavelli It explains the origins of Machiavelli s reputation and the spread of his fame as the foundation for the many uses and misuses of his name They conclude by redressing the most persistent distortions of Machiavelli

Practicing

Organization Development William J. Rothwell, Jacqueline M. Stavros, Roland L. Sullivan, Arielle Sullivan, 2009-10-09
Completely revised this new edition of the classic book offers contributions from experts in the field Warner Burke David Campbell Chris Worley David Jamieson Kim Cameron Michael Beer Edgar Schein Gibb Dyer and Margaret Wheatley and provides a road map through each episode of change facilitation This updated edition features new chapters on positive change leadership transformation sustainability and globalization In addition it includes exhibits activities instruments and case studies supplemental materials on accompanying Website This resource is written for OD practitioners consultants and scholars *Long Range Planning* Society for Long Range Planning, American Book Publishing Record ,2003

Creating the New E-business Company Michael Gendron, 2006 E Business abounds but the secret to profits continues to elude many Until now E biz expert Michael Gendron turns the tide as he explains that the emergence of technology demands a change in the way management views and thinks about business not just in the way it employs business technologies Gendron shows management how to use technologies to maximize their potential by thinking of their businesses in entirely new ways There are myriad benefits to be gained from new technologies but that s where typical management thinking stops To have a true e commerce mindset one must ask What things must we do to earn these benefits How must we rethink our businesses What in fact are we trying to accomplish **CREATING THE NEW E BUSINESS COMPANY INNOVATIVE STRATEGIES FOR REAL WORLD APPLICATIONS** gives managers the tools to find the answers for their organizations Powerful practical and insightful it illustrates how a conversion to e commerce thinking boosts bottom line benefits in real time CoBank ... Annual Report CoBank, 1999 *Harvard Business School ... Catalog of Teaching Materials* ,1998

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