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How to Write
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HOW TO WRITE BEST SELLING FICTION

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in today's market for novels

Dean R. Koontz

How to Write Best-Selling Fiction

A few years ago, selling 100,000 copies of a novel was a sign of success. Today success is more often measured in terms of millions of copies sold, and publishers can't find enough books that can achieve these big sales.

In this book, Dean Koontz, whose own books have sold more than 25 million copies, shows his insight into the publishing world and shows writers how to write the kind of book that a publisher can promote as a best seller — a well-written, thoroughly researched, complex, well-plotted novel that can sell the millions of copies necessary to finance an extensive advertising and promotion campaign.

Koontz takes a practical, detailed approach to the art, craft, and business of novel writing. You'll learn how to structure a story for greater reader appeal, how to provide depth of characterization without slowing the pace, and how to incorporate and use the use of theme that is timely and appealing. But you'll move through instruction on other writing techniques as they apply to today's novel, including background, style, viewpoint, scene setting, characters, and dialogue.

On the business side, Koontz gives an insider's view of how to deal profitably with editors and agents, select on contracts, and tap on paperback and book club sales, foreign rights, and film rights.

The final advice to writers is to read, read, read. To help you get started, he supplies a list of today's best-sellers, which will provide further insight into the kind of novel that will succeed today.

Taking your work to today's needs, as outlined in this book, will mean a better chance of writing tomorrow's best-seller!

The Writing And Selling Of Fiction

LM Reder



The Writing And Selling Of Fiction:

Whispering the Techniques of Language: An Psychological Journey through **The Writing And Selling Of Fiction**

In a digitally-driven earth where screens reign supreme and quick conversation drowns out the subtleties of language, the profound strategies and emotional subtleties concealed within words often go unheard. However, located within the pages of **The Writing And Selling Of Fiction** a charming fictional treasure pulsing with raw feelings, lies an extraordinary journey waiting to be undertaken. Penned by an experienced wordsmith, that wonderful opus attracts viewers on an introspective trip, lightly unraveling the veiled truths and profound affect resonating within ab muscles material of every word. Within the emotional depths with this moving evaluation, we will embark upon a sincere exploration of the book is key subjects, dissect its charming publishing model, and succumb to the effective resonance it evokes heavy within the recesses of readers hearts.

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