
UNIT 1

UNDERSTANDING MASS MEDIA AND MEDIA LITERACY

THE ELEMENTS OF JOURNALISM: INTRODUCTION

- When anthropologists began to compare notes on the nature, they discovered that people shared an essentially similar definition of news. They shared gossip.
- Humans have exchanged a similar mix of news throughout history and across cultures.
- News satisfies human impulse. People have an intrinsic need to know what is occurring beyond their own experience. Being aware of events we cannot see gives us a sense of security, control, and confidence.
- We form relationships based on if someone reacts to information the same way as we do.
- When the flow of news is obstructed, anxiety grows, the world becomes too quiet, and we feel alone.
- We need news to live our lives, protect ourselves, bond with each other, and identify friends and enemies.
- What we call journalism is the system societies generate to supply this information about what is and what's to come.
- In 1999, Americans believed the press protected democracy. By 2011, many people would feel the press hurt democracy. In 1985 people would think the press was independent.
- News was becoming entertainment, and entertainment news.
- Because of the corporate structure of the news industry, newsroom leaders were worried about if journalism was being subsumed by commercialization and what would the consequence be.
- Journalism survived all those years because it provided something unique to a culture: independent, reliable, accurate, and comprehensive information that citizens require in order to make sense of the world around them.
- When Journalism fame started decreasing, Journalists were culpable in their own way for the growing discontent and migration of the public, because they saw the Internet as a threat to what they knew and failed to recognize it as an opportunity to reach new audiences in new ways with new forms of content.

Understanding Mass Media Student Text

L Reisser



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Section 11-3: Exploring Mendelian Genetics Flashcards All genes show simple patterns of dominant and recessive alleles. Description: One allele is not completely dominant over another. The heterozygous phenotype ...

11-4 Meiosis (Answers to Exploring Mendelian Genetics ... Genes for different traits can segregate independently during the formation of gametes. dominant recessive false. 10. codominance multiple ...

11-3 Exploring Mendelian Genetics Flashcards the inheritance of biological characteristics is determined by genes that are passed from parents to their offspring in organisms that reproduce sexually Exploring Mendelian Genetics Exploring Mendelian Genetics. Section 11-3. Independent Assortment. In a two-factor cross, Mendel followed _____ different genes as they passed from one ...

11-3 Exploring Mendelian Genetics Mendel crossed the heterozygous F1 plants (RrYy) with each other to determine if the alleles would segregate from each other in the F2 generation. RrYy × RrYy. 11-3 Exploring Mendelian Genetics What is the difference between incomplete dominance and codominance? • Incomplete dominance = heterozygous phenotype is somewhere in between the 2. Section 11-3 Exploring Mendelian Genetics Section 11-3 Exploring Mendelian Genetics. (pages 270-274). Key Concepts. • What is the principle of independent assortment? • What inheritance patterns exist ...

Answers For CH 11, 13, 14 Reading Handout Section 11—3 Exploring Mendelian Genetics 9. What was the ratio of Mendel's F2 generation for the two-factor cross? (pages 270-274) 10. Complete the Punnett ...

11-3 Exploring Mendelian Genetics Aug 14, 2014 — 11-3 Exploring Mendelian Genetics. Key Concepts: What is the principle of independent assortment? What inheritance patterns exist aside from ...

Answers to All Questions and Problems Aug 14, 2015 — CHAPTER 1. 1.1 In a few sentences, what were Mendel's key ideas about inheritance? ANS: Mendel postulated transmissible factors—genes—to.