

Exam 1 Checklist

Chapter 1 (14)

- Managerial accounting conceptual
- Financial accounting conceptual
- Differences between managerial and financial accounting
- Direct cost
 - Costs traceable to a single cost object.
 - Examples: material and labor cost for a product.
- Indirect cost
 - Costs that cannot be traced to a single cost object.
 - Example: maintenance expenditure benefiting two or more departments.
- Cost object
 - A cost object is any activity or item for which we desire a separate cost measurement.
- Product cost
 - Product cost includes:
 - Invoice cost of the product
 - Freight to bring product to our place of business – Freight In
 - Costs to get the product ready to sell, such adding packaging, or other modification to the product to get it ready to sell
 - Purchase returns and allowances and purchase discounts are deducted from the cost of product
- Period cost
 - Period costs are all the costs a company incurs that are not considered product costs.
 - They include selling and administrative expenses, but none of the costs associated with acquiring products or getting them ready to sell.
 - For Payless Shoe Source period cost would include costs of employees in marketing, advertising, sales, accounting, finance, and certain executives such as the company president.
- Selling cost
 - Selling cost includes the cost of locating customers, attracting them, convincing them to buy, and the cost of necessary paperwork to document and record sales.
 - Examples of selling cost include:
 - Salaries paid to members of the sales force.
 - Sales commissions, and
 - Advertising.
 - Two selling costs are less obvious:
 - The cost of delivering product to customers (also known as freight-out)
 - Because companies probably would not provide delivery unless it helped sell more product.
 - Don't confuse freight-out (period cost) with freight-in (product cost).

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Study Guide for "managerial Accounting" Sanoa J. Hensley, Geraldine F. Dominiak, Joseph G. Louderback III., 1980

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