

Presentation

Presented by:- SAMRIN SHAIKH

Roll no. :-31

Subject. :- IPR

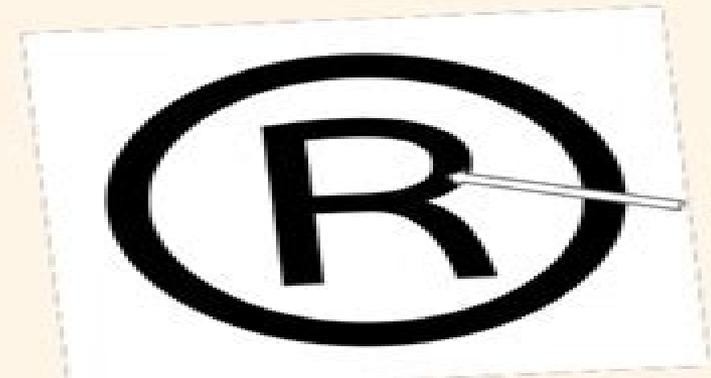
Topic. :- Law OF TRADEMARK

Subject teacher:- AAMINA HALIMA MA'AM

Class :-B.A.LL.B Third year

The Law of Trademarks: Protecting Your Brand Identity

Trademarks play a crucial role in modern business, serving as the cornerstone of brand recognition and legal protection. In this comprehensive presentation, we will explore the legal definition of a trademark, its various applications, and the benefits it provides across diverse industries. By the end, you'll have a deep understanding of the powerful role trademarks hold in today's competitive



Understanding Trademarks

What is a Trademark?

Trademark Function

Trademark Registration

Understanding Trademark Law

ML Morrison



Understanding Trademark Law:

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