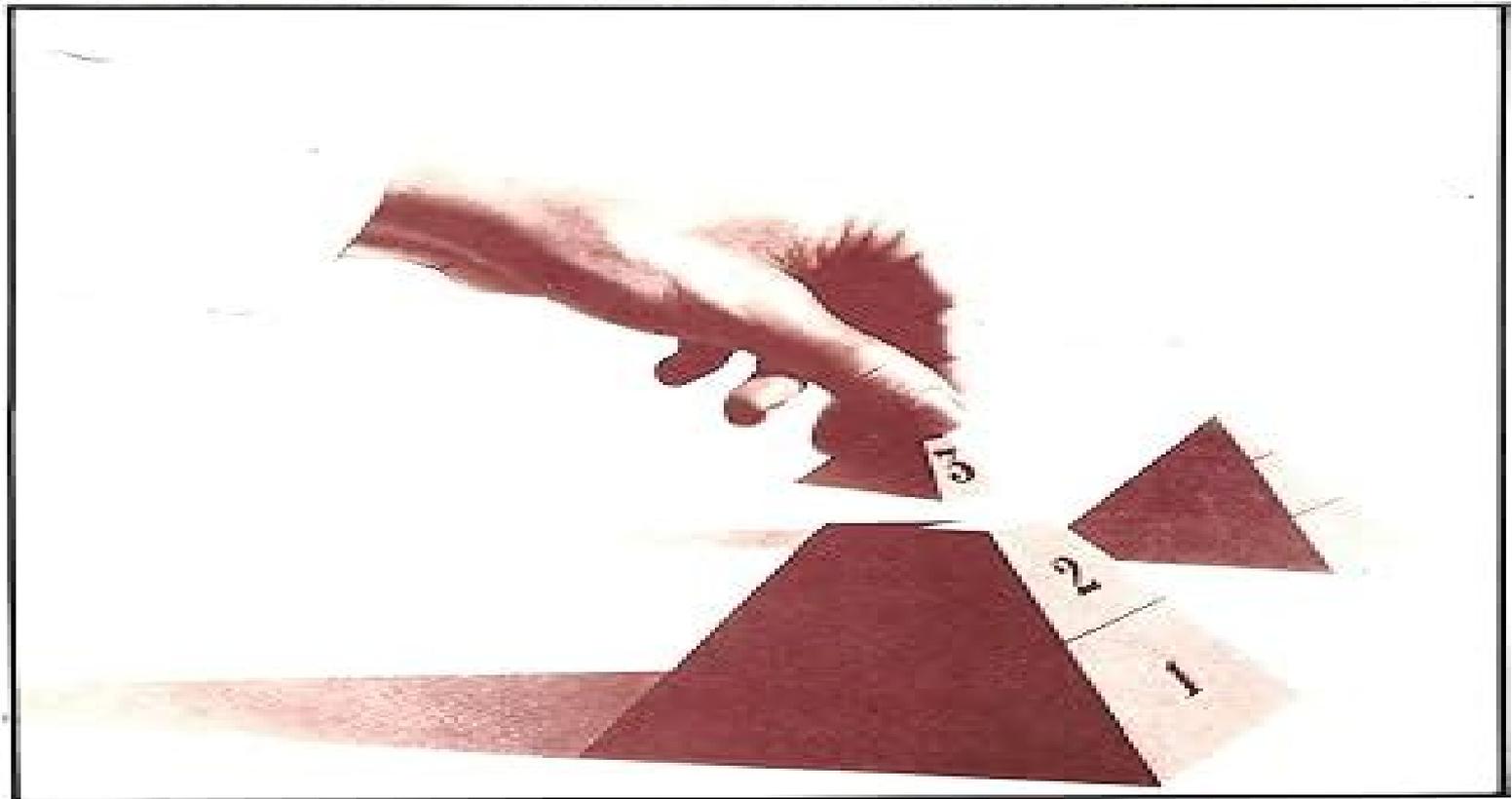


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STEPHEN BAKER

Systematic Approach To Advertising Creativity

Clarke L. Caywood



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