

Statistical Models for Strategic Management

**Edited by
Michel Ghertman,
Jacques Obadia and
Jean-Luc Arregle**

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Statistical Models For Strategic Management

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Statistical Models For Strategic Management:

Statistical Models for Strategic Management Michel Ghertman, Jacques Obadia, Jean-Luc Arregle, 2013-03-14 Statistical Models for Strategic Management offers practical guidance in the use of statistical models for empirical research in strategic management The contributions in this edited volume come from distinguished researchers in the field of Strategic Management and provide illustration of most statistical models that are relevant for strategy research The book is divided into four major topical areas Strategic Analysis and Firm Strategies The Resource Based View of the Firm Transaction Costs Agency Theory and the Boundaries of the Firm and Corporate Alliances Acquisitions and Networks The Way Station Model of Internationalization George S. Yip, 1998 *Strategic Management* J. David Hunger, Thomas L. Wheelen, 1993

Dynamic Strategic Resources Michael A. Hitt, 1999-11-15 Since the early 1980s it has been recognized that a firm's resources capabilities and competencies help it gain a competitive advantage that in turn produces higher performance This resource based view of the firm has been an important development in the field of strategic management It explains why some organizations perform better than others and shows that leveraging both tangible and intangible resources is necessary to gain a sustainable competitive advantage Bringing together contributions from multiple perspectives this book examines the management of strategic resources First the book discusses resource strategy and firm performance how resources lead to competitive advantage and how firm resources interplay with the firm strategy to produce specific outcomes Second it addresses the development commitment and governance of firm resources how firms develop critical resources including the especially difficult development of intangible resources such as tacit knowledge internal networks and the creation of new intellectual capital Finally attention is focused on the problems involved in the transfer of resources and skills in cooperative strategies such as strategic alliances and the allocation of resources to produce innovation The resource based view of the firm is a valuable way of analyzing and understanding firm strategies and performance The contributions in this book provide an important in depth view of how strategic resources can be developed and leveraged to create value in organizations

Faculty Profiles University of Illinois (Urbana-Champaign campus). College of Commerce and Business Administration, 1998 Essentials of Strategic Management J. David Hunger, Thomas L. Wheelen, 1997 This text gives a concise presentation of key concepts and theories of strategic management Examples are cited from a wide range of businesses as well as from different management levels The book is designed to allow lecturers to cover strategy theory quickly and then move on to analysis **Best Papers Proceedings ... Annual Meeting of the Academy of Management** Academy of Management, 1987 *Carroll's Federal Directory*, 2002 **American Book Publishing Record**, 2004

Journal of Management Information Systems, 1996 Journal of High Technology Management Research, 1998 The Nature and Consequences of the Multidivisional Structure Ahmed Riahi-Belkaoui, 1995-03-30 A research based analysis of the benefits to be gained from the multidivisional organizational structure and its superiority in certain contexts to

the standard functional form **Discussion Paper (University of Minnesota. Strategic Management Research Center).** ,1991 *The Role of the CEO in Strategy Formation* Sherril B. Gelmon,1990 **Research Methodology in Strategy and Management** Donald D. Bergh,David J. Ketchen Jr.,2009-05-26 Strategic management relies on an array of complex methods drawn from various allied disciplines to examine how managers attempt to lead their firms toward success This book discusses about key methodology issues in the strategic management field *Fundamentals of Management Science* Efraim Turban,Jack R. Meredith,1998 *Cornell University Courses of Study* Cornell University,2003 **Management Information Systems** Kenneth C. Laudon,Jane Price Laudon,1994 Business ,1985 Frontiers of Entrepreneurship Research ,2005

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