

Knowledge management



Value Based Knowledge Management

Tobias Bleicker



Value Based Knowledge Management:

Value-based Knowledge Management René Johannes Tissen, Daniel Andriessen, Frank Lekanne Deprez, 1998 **The Knowledge Dividend** René Johannes Tissen, Daniel Andriessen, Frank Lekanne Deprez, 2000 The Knowledge Dividend shows how to transform intangible business knowledge into tangible business value by creating organizations that are process team and community based and knowledge enabled In this book three senior KPMG consultants introduce Value Based Knowledge Management the practical approach that focuses on the knowledge most worth capturing the knowledge with the greatest potential value Learn how to build meaningful knowledge from the ideas and innovations that reside in your company s professionals teams and communities and how to design an organization that can leverage the full value of that knowledge Along the way you ll discover more than 200 innovative practices global leaders are using right now to capture high value knowledge and use it to supercharge their competitiveness *Knowledge Management And Risk Strategies* Akira Ishikawa, Isamu Naka, 2007-01-16 This book deals with knowledge management with an emphasis on knowledge risk i e a general trend of knowledge value getting shorter and becoming temporary The shortening of knowledge value lifespan will have a profound impact on companies employment policies and employees strategies for gaining knowledge How to manage knowledge selection including personnel management will be the key to survival for companies when corporate competency shifts from stable business contacts to the quality of their offers and when the value of knowledge which is the foundation of products and services is becoming more and more short lived Work sharing and human resource derivatives are thus proposed as new concepts in order to deal with knowledge selection risk *ICICKM2012-Proceedings of the 9th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning* Fernando Chaparro, 2012 *Knowledge Management in the SocioTechnical World* Elayne Coakes, Dianne Willis, Steve Clarke, 2012-12-06 This book follows on from Elayne Coakes previous book in the CSCW series The New SocioTech published April 2000 Whereas that book gave a broad introduction to the re emerging area of sociotechnical design this one applies these principles specifically to the area of Knowledge Management KM KM has been a key tool in ensuring that people and technology work together to optimum effect within organisations for many years but recent studies have called for a more systemic approach to the topic This book examines that problem via sociotechnical principles which have recently re emerged as one of the most widely used approaches to information systems and organisational design Including contributions from academics and practitioners this book looks at key aspects of the field such as Knowledge management strategy formulation Knowledge requirements Case studies from corporate learning environments and industry It will be of interest to practitioners researchers and managers who are involved in any aspect of information systems sociotechnical design or knowledge management It will also useful for advanced students on information systems or related courses

Knowledge Management in Organizations Lorna Uden, Marjan Heričko, I-Hsien Ting, 2015-08-03 This book contains

the refereed proceedings of the 10th International Conference on Knowledge Management in Organizations KMO 2015 held in Maribor Slovenia in August 2015 The theme of the conference was Knowledge Management and Internet of Things The KMO conference brings together researchers and developers from industry and academia to discuss how knowledge management using big data can improve innovation and competitiveness The 59 contributions accepted for KMO 2015 were selected from 163 submissions and are organized in topical sections on knowledge management processes successful knowledge sharing and knowledge management practices innovations for competitiveness knowledge management platforms and tools social networks and mining techniques knowledge management and the Internet of Things knowledge management in health care and knowledge management in education and research

Knowledge Management Innovations for Interdisciplinary Education: Organizational Applications Buckley, Sheryl, Jakovljevic, Maria, 2012-08-31 This book is a detailed resource on knowledge management and innovations that has been written and edited to provide flexibility and in depth knowledge management innovations strategies and practices Provided by publisher *Knowledge Management* Klaus North, Gita Kumta, 2025-07-31 This textbook on knowledge management draws on the authors more than thirty years of research teaching and consulting experience The first edition of this book brought together European Asian and American perspectives on knowledge based value creation The second edition included digital transformation s impact on knowledge work and management This third edition features substantial updates to all chapters reflecting the implications of digital technology on knowledge work and knowledge management with special reference to Artificial Intelligence In particular it addresses three new topics blending human and machine intelligence critical thinking and ethical use of knowledge and managing knowledge for sustainable development The book is intended not only for academic education but also as an essential guide for managers consultants trainers coaches and all those engaged in business public administration or non profit work who are interested in learning about organizations in a knowledge economy Given its wealth of case studies examples questions exercises and easy to use knowledge management tools it offers a true compendium for understanding and implementing knowledge management initiatives

Ten Steps to Maturity in Knowledge Management J. K. Suresh, Kavi Mahesh, 2006-01-31 Presents a comprehensive set of lessons for the KM practitioner covering all phases of planning design implementation and assessment of knowledge management A central theme of the book is that for the success of KM in an organization it is critical to ensure that investments and changes are made with sensibility and economy in each phase of the KM solution The book explains the reasoning behind each of the lessons illustrates it with scenarios extracted from real world KM implementations and provides guidelines for practitioners to implement the lesson in their own organization Presents a unique set of counterintuitive lessons with a common theme that spans all phases of the design and implementation of a KM solution through which the practitioner can obtain a consistent methodology for implementing KM Each lesson is accompanied by sufficient explanations and illustrations using self contained examples Presents detailed

practical guidelines to enable the practitioners to apply the lesson effectively in their own KM implementations Dhaka University Journal of Business Studies ,2008-06 **The Relevance of Knowledge Management to Educational**

Organizations Heba Ahmed,2021-03-02 Research Paper postgraduate from the year 2020 in the subject Pedagogy School System Educational and School Politics University of Education Ludwigsburg language English abstract This paper s research questions are What is Knowledge and Knowledge Management What is the relevance of Knowledge Management to educational organizations Knowledge Management KM is a fundamental asset in any organization although intangible it is the intellectual investment It is the main drive for innovation and development KM is a process by which an organization improves its business performance by means of developing storing and disseminating information In order to remain competitive organizations need to control the knowledge they have to be transformed into learning organizations Knowledge Management also helps organizations in organizing and transferring essential information and expertise needed in problem solving and decision making to improve the organizations effectiveness Knowledge management is as critical in the educational organizations as in other fields Educational for organizations are learning environments by nature and require arrangement and dissemination of knowledge for better improvement in performance and objectives *Drivers of knowledge base adoption. Analysis of Czech corporate environment* Zuzana Rakovska,David Voňka,2016-03-07 Master s Thesis from the year 2015 in the subject Business economics Miscellaneous grade 1 00 Charles University in Prague Institute of Economic Studies language English abstract This paper analyses the process of knowledge base adoption in the enterprise environment Using data from two knowledge management systems operated by the company Semanta s r o we studied the day to day interactions of employees using the system and identified the important drivers of system adoption We began by studying the effect of co workers collaborative activities on knowledge creation within the system It was found that they had a positive and significant impact upon overall knowledge creation and thus on adoption Secondly we explored how the newly defined concept of gamification could help determine and encourage an increase in knowledge creation The use of gamification tools such as the Hall of Fame page turned out to have significant influence in the adoption process Thirdly we examined how users continually seek knowledge within the system and how asking for missing information and being supplied with answers has an impact on adoption rates It was shown that the quicker the responses and the more experts dealing with requests the greater the impact on knowledge base adoption Finally we showed that the size and character of the company deploying the knowledge management system does not influence the adoption drivers This paper represents an effort to fill the literature gap surrounding effective knowledge base adoption in an intra company environment Moreover as far as we know it represents the first attempt to estimate the relationship between gamification concepts and knowledge base adoption not only in the Czech Republic but also worldwide **Knowledge and knowledge management. The resource based view and competitive advantage. The contribution of knowledge management to attaining**

competitive advantage Adebuseye Sanni,2018-01-29 Essay from the year 2017 in the subject Business economics Business Management Corporate Governance grade 61 0 University of South Wales course Management Theories and Philosophies language English abstract Knowledge has been identified as a crucial source of attaining competitive advantage and the creation of value King and Zeithaml 2003 and a fundamental component for growth and important criteria for organizations with global interest Knowledge management is a method of collecting organizing and sharing worker intellectual capital all through the organization to guarantee the firm s effectiveness Kelleher and Levene 2001 sharing knowledge all through the organization to promote current firm s business processes brings about effective business process and eliminates unnecessary process The resource based view has advanced to become an important theory in the field of strategy from the 1980 s Wernerfelt 1984 Barney 1991 Grant 1991 The resource based view moves concentration of researchers in the field of strategy from external resource to organization s internal resources It sets up the different types of resources different from other organizations as a crucial sources of advantage amongst rivals Peteraf 1993 Barney 1991 and determines different factors that assist organizations to keep up with their superior resource position and competitive advantage Dierickx and Cool 1989 Barney 1991 Ghemawat 1986 The necessity for developing competitive advantage over rivals is of top most discussion in strategic management subjects Rahimli 2012 Competitive advantage of an organization is said to exist when the resource of an organization is exceptional among other rivalry industries Kotler and Keller 2012 This essay will examine more literature in knowledge and knowledge management the resource based view and competitive advantage and the contribution of knowledge management to attaining competitive advantage **Charter** ,1999 **PICMET '01: Book of summaries** Dundar F. Kocaoglu,Timothy Roy Anderson,2001 **Advances in Web-based Learning** ,2004 **Journal of Management Information Systems** ,1996 Knowledge Review ,2004 A Vision for the Future Luc Keuleneer,Dirk Swagerman,Willem Verhoog,2001-01-09 The early years of the new millennium witness a vastly different financial landscape to that even a few years ago Those who have failed to keep pace are those who will fall behind In this accessible and entertaining book giants of the financial world such as Tom Copeland and Nobel Prize winners Harry Markowitz and Merton Miller discuss their views on financial strategy and look ahead to future trends There are contributions from international experts both in the private and public sector and from the academic world The book examines through 15 self contained interviews the many facets of financial strategy each person giving his viewpoint in a balanced objective fashion They discuss a broad range of strategies such as the dominance of the market despite government attempts to regulate Value Based Management Valuation and how economic theories translate into practice **The Quest for Knowledge Management** Patrick M. Dillon,1997

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