

Alan M. Barratt and
D. Patrick Georges



The Synolic Manager

Getting It All Together

The Synolic Manager

J Spring



The Synolic Manager:

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The Synolic Manager D. Patrick Georges, 1999-03-03 In their 30 year business experience the authors faced a continuous need to develop people They found that managers and training professionals encountered difficulties in efforts to critically examine performance improvement opportunities and in exploring the ingredients of individual performance Traditional approaches such as skills training even when based on the findings of job analyses and job knowledge surveys often failed to significantly affect individual performance Facing questions such as why do competent and motivated managers sometimes fail to achieve certain realistic and well planned objectives the authors felt the need for a more comprehensive approach to human resource development HRD Such an approach would include a set of factors that seen as related to spirituality in the workplace traditionally were largely ignored These were personal factors such as beliefs and self image which did not allow some people to utilize new skills taught at traditional training courses Following academic and field research the authors developed a new HRD model for which they coined the term Synolic from the Greek synolos

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Management Education in the Network Economy Peter J. van Baalen, Lars T. Moratis, 2001-10-31 In the network economy concepts of management knowledge management learning and business school organization should change Otherwise they will not survive the 21st century Different factors are putting new demand upon providers of management education and traditional providers of management education are faced with new competitors Moreover the dynamics of the playing field have changed as have approaches to management learning Management Education in the Network Economy proposes the idea of networked business school to cope with these challenges The book deals with the following subjects 1 Current economic and organizational realities can best be viewed from the perspective of network organization management knowledge and education should reflect these transformations to survive 2 The idea and organization of management learning are revolutionizing as well as the market for management education which brings about huge changes for business schools 3 Business school particularly should capitalize on these transformations and should strategically re organize and re position themselves to compete in the playing field for management education 4 A networked learning environment is an integrative and effective learning environment for organizing management education in the 21st century network economy 5 The networked business school is the organizational form to survive in the 21st century network economy reflecting the environmental changes and demands and to realize a competitive edge in the field of management education *The*

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