

**THE STRATEGIC
MANAGEMENT
CASEBOOK AND SKILL BUILDER**



ALAN N. HOFFMAN / HUGH M. O'NEILL

Strategic Management A Casebook

University of the West of England



Strategic Management A Casebook:

Strategic Management Mary M. Crossan, Roderick E. White, Peter Killing, Pratima Bansal, Charlene Zietsma, 2011-03-31
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